

Hi, I am Sandra from Colourbox. Our Design Team is looking for a skilled online designer who is experienced in working with web design and user interfaces.

You should be familiar with UX/UI design and be up for any challenge.

Are you the perfect match? 😎



“Make it simple, but significant”
Join Colourbox’s Design Team

Full time | Odense

UX/UI Designer

THE POSITION



Colourbox & Skyfish are looking for a UX/UI designer who can take responsibility for our websites' designs and other marketing channels for a combined monthly website audience of millions. You will work on Colourbox, Scandinavia's largest online image bank, and Skyfish, a media handling platform that helps users organize, share and edit images. We have experienced a high demand for our services and have developed rapidly to keep up with demand.

Our customers include major international clients such as ZDF, School of Visual Arts, MTV and major Danish customers including the Danish Ministry of Justice, 90% of the municipalities in Denmark, and major corporations such as DONG and DSB.

You will be working closely with our marketing team to define, conceptualize and design new features of the platform. Once the initial design is prepared, you will be responsible for the hand-off to the developers and steadily follow the incremental progress of the actual implementation. Altogether, you have great influence on the product design process from beginning to end.

UX/UI Designer

REQUIREMENTS



Develop UI mockups and prototypes that clearly illustrate how sites function and look like.



Research and forecast user behavior that lead to intelligent usage flows and beautiful visuals.



Highly motivated by data and understand that the goal of online design on an e-commerce site is to retain customers and sell.



Sketch and Invision are part of your daily toolbox. You know how to create responsive designs and have experience making interfaces.



You must have an understanding of usability. Your design helps the user understand where they are and what they can do.



3+ years experience from a similar design position. A degree in design, marketing, e-commerce or similar is a plus but not required.

UX/UI Designer

RESPONSIBILITIES



Collaborate with product management and engineering to define and implement innovative solutions for the product direction, visuals, and experience.



Use analytics and customer insights to identify problem areas and take action when needed. That also includes helping in the development of new features.



Take responsibility of all designs for Colourbox websites, ensuring a high quality consistent with brand guidelines across all projects.



Test designs using A/B split testing tools to lift revenue and conversion rate on critical sites, campaigns, and all our daily newsletters.



Conceptualize original ideas that bring simplicity to complex design.



Establish and promote design guidelines, practices, and standards.

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WHAT WE OFFER



A full-time position, working remotely, or from our office in Odense. You will be offered a competitive wage with the ability to be influential while enjoying professional freedom with responsibility.

We offer flexible working hours, a pleasant office environment, a pension plan, an excellent lunch every day, and a supportive work climate with ambitious and energetic international colleagues. You will become part of an expanding, successful global business.

Interested? If this is you, we want to hear from you! Send your application together with the tasks from Colourbox to sandra@colourbox.com. We accept applications in English only.

Deadline for the application is February 28th, 2019.

If you have any questions, also email sandra@colourbox.com.

Best of luck,

Sandra M. Malchrowicz

Sandra M. Malchrowicz
Lead Designer

UX/UI Designer

DESIGNER APPLICATION TASK 🤗

Create a mail and landing page for a cashback campaign for users who have bought single downloads on www.colourbox.com.

Project summary

There are many single image download buyers on Colourbox each day. The aim of this campaign is to sell more subscriptions by upselling to single-download customers, increasing their lifetime value. See colourbox.com/products for a list of our products and pricing. The customer will be offered their money back for their single download purchase (up to the value of 4 single downloads) if they buy a subscription. That means, for example, that a 10+ subscription will cost very little.

Be sure to communicate the following:

- ✅ A user can cancel their subscription anytime.
- ✅ Show the calculation based on the user's purchase history (i.e. a user who has bought 1 download will have to pay more for a 10+ compared to someone who has bought 4).
- ✅ Highlight the fact that the subscription can be used for anything on Colourbox and that unused downloads are carried over and not wasted.
- ✅ This is a campaign, so be sure that the message and design reflect this.